

POLICY AND RESOURCES COMMITTEE

Thursday, 17 February 2022

Minutes of the meeting of the Policy and Resources Committee held at Committee Rooms, 2nd Floor, West Wing, Guildhall on Thursday, 17 February 2022 at 1.45 pm and available to view at <https://www.youtube.com/watch?v=OSsM1d5HBW0>

Present

Members:

Deputy Catherine McGuinness (Chair)
Christopher Hayward (Deputy Chairman)
Deputy Keith Bottomley (Vice-Chairman)
Deputy Tom Sleigh (Vice-Chair)
Rehana Ameer
Nicholas Bensted-Smith (Ex-Officio Member)
Mary Durcan
Anne Fairweather
Marianne Fredericks
Alderman Timothy Hailes
Caroline Haines
Deputy Wendy Hyde (Ex-Officio Member)
Deputy Jamie Ingham Clark
Shravan Joshi
Deputy Edward Lord
Alderman Ian Luder
Alderman & Sheriff Nicholas Lyons
Jeremy Mayhew
Andrew McMurtrie
Deputy Andrien Meyers
Deputy Brian Mooney (Chief Commoner) (Ex-Officio Member)
Deputy James Thomson (Ex-Officio Member)
Deputy Philip Woodhouse
Alderman Sir David Wootton

In attendance

Oliver Sells
Randall Anderson

Officers:

John Barradell	- Town Clerk and Chief Executive
Michael Cogher	- Comptroller and City Solicitor
Paul Double	- City Remembrancer
Paul Wilkinson	- City Surveyor
Caroline Al-Beyerty	- The Chamberlain
Damian Nussbaum	- Director of Innovation & Growth
Bob Roberts	- Director of Communications
Gregory Moore	- Assistant Town Clerk and Director of Governance and Member Services

Polly Dunn
Nick Bodger
Ian Hughes
Kate Limna

- Town Clerk's Department
- Innovation & Growth Department
- Department of the Built Environment
- Chamberlain's Department

1. **APOLOGIES**

Apologies were received from The Rt Hon. The Lord Mayor, Alderman Vincent Keaveny, Wendy Mead and Mark Wheatley.

2. **MEMBERS DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**

The Chair declared an interest in item 9 as a Member on the Board of London & Partners. Members noted that the Deputy Chairman would Chair this item.

A Member raised a point of order and questioned whether the late circulation and publication of papers was legally compliant. The Member also questioned the appropriateness of such a late circulation and remarked on the limited time this allowed Members to consider and review its contents. The Comptroller clarified that it was lawful and confirmed that papers do not need to be made available to the public in advance of Members receiving them, but that the desirability of a late circulation was a separate consideration.

The Chair that she considered it appropriate for these items to be circulated to allow Members an opportunity to consider and review them. The Chair assured Members that additional time to review these items could be permitted should they considered it necessary, with a decision on this to be taken at the appropriate point on the agenda.

3. **MINUTES**

a) **Public minutes and non-public summary of the Policy and Resources Committee Meeting held on 20th January 2022**

A Member referred to their comment in relation the City's Franchise having been to 'broaden' not 'improve' it.

A Member referred to their proposed motion concerning a review of electoral matters. The proposal was agreed by the Committee and Members therefore requested that this approved motion be captured clearly within the resolution.

RESOLVED: That the minutes and non-public summary of the Policy and Resources Committee meeting held on held on 20th January 2022 be approved, subject to the above clarifications being included.

b) The public minutes of the Projects Sub-Committee meeting held on 15 December 2021 were noted.

c) The draft public minutes of the Project Sub-committee meeting held on 25 January 2022 were noted.

- d) The draft public minutes of the Resource Allocation Sub-Committee meeting held on 14 January 2022 were noted.
- e) To note a summary of the Competitiveness Advisory Board meeting held on 13th January 2022 were noted.
- f) The draft public minutes of the PR Sub-committee meeting held on 24th January 2022 were noted.

4. **BECKFORD & CASS STATUES INTERPRETATION PROJECT**

The Committee considered a report of the Director of Innovation and Growth presenting options in relation to developing appropriate explanatory plaques to be placed alongside William Beckford and John Cass statues in Guildhall.

This item had been considered by Culture Heritage and Libraries at length on two separate occasions. The Chair referred to the minutes of the Culture Heritage and Libraries Committee meeting held on 31 January 2022, at which it was resolved to recommend that there be an integrated intergenerational panel, rather than having separate panels for different age ranges.

A Member referred to Ironmongers' Company, who had displayed a temporary notice alongside a statue that had been facing the same considerations. It was suggested that the City Corporation should install temporary signage as soon as possible. The Committee agreed it would be appropriate to do so and for this to be taken as an action for relevant officers.

Members discussed the proposal relating to an intergenerational panel. Concern was raised that young people could find it intimidating to express their views around older people. It was accepted that engaging with young people was an essential part of the programme, however the view of Culture Heritage and Libraries Committee had been that there would be a lot gained from mixed groups as people's views may change during discussions.

In conclusion, Members acknowledged a need to be inclusive of all ages. A modification was proposed to provide a separate Youth Panel and give them the option to attend an Intergenerational Panel and contribute to the discussion at both groups. This proposal was supported by Members.

RESOLVED: That Members: -

- Agree to the creation of Youth Panel to develop the statues' interpretation for Policy and Resources Committee; and that an Integrated Intergenerational Panel be convened alongside this offering young people the option to attend both groups and contribute to the discussion at each of these.

5. **OPPORTUNITY LONDON CAMPAIGN**

The Committee considered a report of the City Surveyor proposing the City Corporation sponsor the Opportunity London Campaign for an initial one-year

period, to allow for assessment of the programme before deciding on future involvement.

The Deputy Chairman commented on a need for Members to receive feedback in general terms on investments the Committee had approved. Long-term commitments with sizeable amounts of money were being agreed and there was a strong desire for Members to understand the return on the investments being made.

Concern was raised around the risk of doubling-up on areas of work that were being undertaken by different Departments. For example, Members discerned that there were links between the Opportunity London Campaign and Destination City and sought assurances that value for money was being achieved given the similarities between proposed works. The City Surveyor clarified that the proposal presented as part of this item was very much focussed on bridging the gap that would normally be filled by the MIPIM Conference and was aimed at the real estate community but confirmed that work would take place with Destination City to ensure there would be no duplication of effort and resource.

A Member supported the proposal before the Committee but raised concern over a lack of joined up thinking between some of the items appearing on the agenda. It was suggested that there may be merit in some form of consultation on these items before they were presented to Policy and Resources Committee for approval. Members consequently proposed that items relating to promoting London be considered by Public Relations Sub-Committee, to allow a strategic oversight across the City Corporation's work in this area.

The Chair noted the view of Members regarding consideration of items moving forward, whilst also noting that no objections had been raised to the proposal presented within the report.

RESOLVED: That Members:

- Agree to £25,000 being used from the CPAT local risk budget (2021/2022) to fund the Corporation's sponsorship for an initial one-year period to assess the success of the campaign before making any further financial commitment.

6. **ESTABLISHING A MEMBERSHIP BODY TO BOOST SOCIO-ECONOMIC DIVERSITY AT SENIOR LEVELS IN UK FINANCIAL SERVICES**

The Committee considered a report of the Director of Innovation and Growth updating on the City Corporation's work in leading a taskforce to boost socio-economic diversity at senior levels in UK Financial and Professional Services and seeking approval for support a new membership body, which will continue the work of the taskforce.

The Chair referred to her role as Chair of the Socio-Economic Taskforce and the Lord Mayor's role in Chairing a key workstream in developing a new body to drive forward work in this area.

A Member requested that the Committee receive a report back on items such as this, where funding has been approved.

RESOLVED: That Members: -

- Approve the City Corporation's support of a new membership body, which will continue the work of the taskforce.
- Approve the release of planning obligation funds, ringfenced for skills work, to provide this support.
- Delegate authority to the Town Clerk, in consultation with the Chair and Deputy Chairman, to agree the sum to be released (not to exceed £75k) and the exact nature of support for the body, and to implement the agreed support measures (subject to the measures being within the Terms of Reference of Policy and Resources Committee and within the agreed sum).

7. SUPPORT FOR FINANCIAL AND LITERACY INCLUSION CAMPAIGN

The Committee considered a report of the Director of Communications and External Affairs proposing the City Corporation support a Financial Times' charity Financial Literacy and Inclusion Campaign (FLIC) to support a project to deliver financial literacy education in schools.

The Chair welcomed the proposal which was considered a positive step to support further financial literacy. The delivery of the project specifically within City of London Academy Trust Schools would be of great benefit.

RESOLVED: That Members: -

- Agree support for the Financial Literacy and Inclusion Campaign project to deliver financial education in schools, with £75,000 from the 2022/23 Policy Initiatives Fund.
- Support the delivery of this project in City of London Academy Trust Schools, subject to the agreement of the Trust's headteachers.
- Support the inclusion of a proposed module on jobs in the City as part of the education programme.

8. FRANCO-BRITISH YOUNG LEADERS' PROGRAMME - GALA DINNER 2022

The Committee considered a report of the Director of Communications and External Affairs proposing the City Corporation sponsors the Franco-British Council's Young Leaders' Programme Gala Dinner in 2022.

RESOLVED: That Members: -

- Approve the City Corporation's sponsorship of the Franco-British Council's Young Leaders' Programme Gala Dinner for 2022/23 in the amount of £20,000, to be met from the Committee's 2022/23 Policy Initiatives Fund, charged to City's Cash.

9. **CITY CORPORATION CONTRIBUTION TO LONDON TOURISM RECOVERY MARKETING (INTERNATIONAL CAMPAIGN)**

Following the declaration made at item 2, the Deputy Chairman took the Chair for this item.

The Committee considered a report of the Director of Innovation and Growth proposing the City Corporation support the London Tourism Board towards an international marketing campaign that was seeking to drive visitor footfall to central London this summer so retaining and supporting jobs across its leisure sector.

During the discussion that followed, Members agreed that where significant sums were being spent it was important to raise the profile of the City, for example, with additional signage at Heathrow Airport. It was confirmed that promotion of the City at London Heathrow Airport would be an advertising consideration that Destination City would look to address moving forward.

There was some apprehension expressed regarding approval for the proposal, which sought a £50k contribution to London & Partners, without the context of other support already offered to the organisation. Clarification was offered as the funding requested within the report would go directly to the London Tourism Recovery Board in support of their campaign, with London & Partners commissioned as an agent for delivery.

The Director explained that London Tourism Recovery Board was looking to run an international marketing campaign, with a total funding pot of £15m being sought, with the majority of this having been secured. It was a collaborative funding campaign through Government, the Mayor of London and industry partners. Officers had considered an appropriate level of funding to support the campaign and determined that there would be value in a City Contribution of £50,000.

Central London had been one of the worst hit areas in the UK during the Covid pandemic impacting retail and hospitality, with this campaign looking to collectively drive business to Central London through a collaborative effort. The campaign would invite visitors to London more widely, not just the City, and it was felt that these visitors would take time to visit the City given it has some of the most iconic sites in London.

A Member, also Chairman of Finance Committee, questioned whether funding should come from City Fund or City's Cash. The Chamberlain responded and confirmed it could be facilitated with in-year funding through local risk budget, but there would be an issue in finding the headroom to achieve this and it would be within the gift of the Finance Committee. Members noted that this was a London-wide initiative, rather than City-specific one, and that City's Cash was the funding source available to this Committee.

A Member added their support to the proposal, further remarking that tourists do not see boundaries across London and see it as whole, with the City likely to

benefit from people visiting London. On this basis the initiative was considered money well spent.

RESOLVED: That Member: -

- Approve funds of £50,000 in support of a major international tourism campaign, payable to London and Partners and promoting central London to visitors, to be taken from your Policy Initiatives Fund (PIF) in the 2021/22 financial year categorised as 'Promoting the City' and charged to City's Cash.

10. **COMMONWEALTH GAMES BATON RELAY CELEBRATIONS**

The Committee considered a report of the Director of Communications proposing the City Corporation supports an event to celebrate the Commonwealth Games' Queen's Baton Relay in the City of London.

RESOLVED: That Members: -

- Agree that £70,000 be allocated from the 2022/23 Policy Initiatives Fund to cover costs associated with events to celebrate the Commonwealth Games' Queen's Baton Relay in the City of London.

11. **PENSION COMMITTEE - PROPOSED TERMS OF REFERENCE, MEMBERSHIP AND OPERATION**

The Committee considered a report of the Chamberlain setting out proposed terms of reference, membership and meeting arrangements for a new Pensions Committee, based on best practice arrangements across the sector.

A Member questioned why independent members on the Committee would not be permitted to vote. The Chamberlain responded and explained the position varied across other bodies in London and confirmed that the provision could be looked into, if Members so wished. A Member added that where the City Corporation was calling on independent members and their expertise that it would be appropriate to allow them a vote.

The Comptroller noted the proposal and suggested any recommendation should include reference to giving independent members a vote 'if allowed' to provide an opportunity to confirm whether that option was permissible. Members were supportive of the proposal and the Comptroller's caveat.

RESOLVED: That Members: -

- note the report; and
- agree to the proposed terms of reference, membership and operational arrangements as set out in the report; and
- agree to the independent members being granted a voting right, if allowed.

12. **STANDING ORDERS**

The Committee considered a report of the Town Clerk presenting proposed amendments to Standing Orders arising from the Governance Review and seeking approval of these for onward submission to the Court of Common Council.

A number of Members remarked on the limited time they had been given to read through the proposals in detail. It was suggested there would be consequences and detail to discuss and debate and that all Members of the Court should be part of and there would be a benefit in allow Members more time to consider.

A Member referred to previous consideration and discussion on Standing Orders when these were agreed by Policy and Resources, with all Members of Court of Common Council invited to contribute. The Member proposed a special meeting of Policy and Resources be convened during the week beginning 28th February and extending and inviting all Members of Court of Common Council to attend. This would allow an opportunity to fully consider the proposals and agree these in advance a new Court.

It was proposed disaggregating proposals into those that are essentially housekeeping items and those that need considering and agreeing in advance of implementing for the new Court in April.

Members agreed that the benefit of their experience would be important in looking through the proposed changes rather than leaving it to a new Court to work through.

RESOLVED: That Members: -

- Agree to the item being deferred to a special meeting of Policy and Resources Committee during week beginning 28th February 2022, to which all Members of Court of Common Council would be invited.

13. **BILL FOR AN ACT OF COMMON COUNCIL (ALDERMANIC ELIGIBILITY)**

The Committee considered a report of the Comptroller providing an updated Bill that was intended to clarify the nationality requirement for Alderman by removing the reference in Acts of Common Council suggesting there was a pre-existing requirement for Aldermen to be British subjects.

The Comptroller referred to the Committee's previous request to formalise Law Officer opinion on the nationality requirement of Alderman. The Comptroller commented on the drafting of the Bill having been taken too far by removing reference to 'British Citizen' entirely and provided some suggested alternative wording. The revisions were supported, and the Comptroller therefore proposed that the Committee authorise him, in consultation with the Chair and Deputy Chairman of Policy and Resources Committee and Chairman of General Purposes Committee of Aldermen to finalise the precise wording for inclusion in a Bill in advance of submission to Court of Common Council.

RESOLVED: That Members: -

- Agreed to authorise the Comptroller, in consultation with the Chair and Chairman of Policy and Resources Committee and Chairman of General Purposes Committee of the Court of Aldermen, to finalise precise wording for inclusion in a Bill for an Act of Common Council clarifying the nationality requirement for Alderman, in advance of submission to the Court of Common Council for the necessary readings.

14. POLICY INITIATIVES FUND AND COMMITTEE CONTINGENCY

The Committee received a report of the Chamberlain providing a schedule of projects and activities which had received funding from Policy Initiatives Fund, the Policy and Resources Committee's Contingency Fund, Committee's Project Reserve and COVID19 Contingency Fund and offering a progress report on previously agreed funding allocations for 2021/22.

RESOLVED: That the report be received, and its content noted.

15. ANTI-TERRORISM TRAFFIC REGULATION ORDER

The Committee received a report of the Director of the Environment updating on the City's permanent Anti-Terrorism Traffic Regulation Order (ATTRO) authorising the City of London Police to potentially control the movement of pedestrians and vehicles on City streets for counter terrorism purposes.

RESOLVED: That the report be received, and its content noted.

16. DECISIONS TAKEN UNDER DELEGATED AUTHORITY OR URGENCY POWERS

The Committee received a report of the Town Clerk updating Members on action taken in consultation with the Chair and Deputy Chairman, in accordance with Standing Order Nos. 41(a) and 41 (b) since the last meeting.

RESOLVED: That the report be received, and its content noted.

17. QUESTIONS ON MATTERS RELATING TO THE WORK OF THE COMMITTEE

Storm Red Warning – A Member referred to the red storm warning in place and stressed a need to ensure the safety of people by ensuring any scaffolding in the City was safe. The City Surveyor confirmed all scaffolding was covered by the Work at Height Regulations 2005 that required inspection every 7 days, with adverse weather needing checking as part of this and it being the responsibility of the main contractor to ensure these are carried out.

In response to a question from a Member regarding the preparedness of staff to respond to an incident, the City Surveyor confirmed an on duty Resilience Officer and Dangerous Structure Officer would be available to respond appropriately to any incident.

Illuminated Buildings - A Member noted a recent press announcement that St Paul's Cathedral was to be re-illuminated. It was questioned what could be

done to lighting at the Old Bailey, with another Member raising a similar point regarding Mansion House and suggesting the building would benefit from cleaning and illuminating. The City Corporation should look to illuminate these buildings along with its other historical assets. A Member highlighted the huge amount of power it would take to illuminate these buildings when considered against the City Corporation's Climate Action Strategy. It was suggested energy efficient options could be identified through use of modern technology. The City Surveyor agreed to consider the City's iconic buildings in the round, explore options and report back.

A Member referred to other deserving projects that were not being taken forward before the City Corporation started looking into illuminating buildings.

King William Street Bridge - A Member referred to King William Street Bridge being in a terrible state of repair and suggested Transport for London should be approached asking when a repair would be carried out. Members noted that Transport for London were aware of the issue and that officers would follow up offline to push them on this point.

18. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT**

a) **Digital Services Committee**

The Committee were presented with proposed draft terms of reference for a new Digital Services Committee.

The Chair proposed this item be deferred for consideration at the special meeting of Policy and Resources Committee that was being convened during the week beginning 28th February.

RESOLVED; That Members: -

- Agree to the item being deferred.

Bid Outcomes – The Chair confirmed that yesterday saw the results declared for the two BIDS – Eastern City Cluster and Fleet Street Quarter, which she was pleased to confirm that both bids were supported by very strong majorities and this being great news for both areas and the City generally.

The Chair also referred to her role as a Member of the Mayor's Covid Business Forum and a there being a proposal that Members sign a letter pressing for action to help businesses on business rates, VAT and supporting unemployed into jobs. The proposals were in line with what the City Corporation had expressed support for in the past and the Chair wanted to alert the Committee to her intention to sign the letter.

Small and Medium Sized Enterprises (SME) – A Member questioned if there were any plans to devise a strategy for SMEs in the current economic climate and in linking this to the City Corporation's corporate objectives. The Chair acknowledged SMEs as being an important part of the City and agreed to take

the question away to discuss further with the Town Clerk and to look at how the City Corporation can offer support.

19. EXCLUSION OF THE PUBLIC

RESOLVED: That under Section 100(A) of the Local Government Act 1972, the public be excluded from the meeting for the following items of business on the grounds that they involve the likely disclosure of exempt information as defined in Part I of Schedule 12A of the Local Government Act.

20. NON-PUBLIC MINUTES

- a) The non-public minutes of the Policy and Resources Committee meeting held on 20th January 2022 were agreed.
- b) The draft non-public minutes of the Resource Allocation Sub-committee meeting held on 14 January were noted.
- c) The non-public minutes of the Projects Sub-Committee meeting held on 15 December 2021 were noted.
- d) The non-public minutes of the Project Sub-Committee meeting held on 25th January 2022 were noted.
- e) The draft non-public minutes of the Hospitality Working Party meeting held on 20 January 2022 were noted.

21. ENABLING WORKS TO DAGENHAM DOCK DEVELOPMENT

The Committee considered a report of the City Surveyor relating to enabling works to the Dagenham Dock Development.

This item was withdrawn.

22. WAIVER REPORT: ARCHITECTURAL SERVICES (DAVE 2) TO DAGENHAM DOCK DEVELOPMENT

The Committee considered a report of the City Surveyor regarding architectural services to Dagenham Dock Development.

23. CYCLICAL WORKS PROGRAMME (CWP) AND ADDITIONAL RESOURCES FOR CITY FUND PROPERTIES (ARCFP) REQUEST FOR FUNDING FOR 2022/2023

The Committee considered a report of the City Surveyor relating to Cyclical Works Programme and additional resources for City Fund Properties requesting funding for 2022/2022.

24. SECURE CITY PROGRAMME DELEGATION REQUEST

The Committee considered a joint report of the Director of Environment and Commissioner seeking approval to a delegation request relating to the Secure City Programme.

25. SPITALFIELDS MARKET COMMUNITY TRUST - UPDATE

The Committee considered a report of the Comptroller updating on the Spitalfields Market Community Trust.

26. **NON-HOSPITALITY FUNDING RELATED TO PLATINUM JUBILEE EVENTS IN JUNE 2022**

The Committee considered a report of the Remembrancer relating to non-hospitality funding relating to Platinum Jubilee events in June 2022.

27. **CITY FUND PROPERTY INVESTMENT PORTFOLIO - ANNUAL UPDATE & STRATEGY REPORT**

The Committee received a report of the City Surveyor relating to City Fund Property Investment Portfolio – Annual Update & Strategy.

28. **CITY'S ESTATE: ANNUAL UPDATE & 2022 STRATEGY**

The Committee received a report of the City Surveyor relating to City's Estate Annual Update & 2022 strategy.

29. **STRATEGIC PROPERTY ESTATE (CITY FUND & CITY'S ESTATE) ANNUAL UPDATE & STRATEGY FOR 2022**

The Committee considered a report of the City Surveyor relating to Strategic Property Estate (City Fund & City's Estate) Annual Update & Strategy for 2022.

30. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE COMMITTEE**

There were no questions.

31. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE COMMITTEE AGREE SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED.**

a) **City Fund - Delegation Request - Funding Strategy Update 15/17 Eldon Street EC2 and 6 Broad Street Place EC2 Refurbishment Project**

The Committee considered a report of the City Surveyor relating to a delegated authority request for the Funding Strategy 15/17 Eldon Street EC2 and 6 Broad Street Place EC2 refurbishment.

b) **Bill for An Act of Common Council (Aldermanic Eligibility) - Appendix 1**

The Committee received a non-public appendix relating to a Bill for An Act of Common Council to be read in conjunction with item 13.

32. **MINUTES**

a) The confidential minutes of the Policy and Resources Committee meeting held on 20th January 2022 were agreed.

b) The confidential minutes of the Projects Sub-committee meeting held on 15 December 2021 were noted.

33. **DESTINATION CITY - STRATEGIC REVIEW INDEPENDENT REVIEW REPORT - GROWTH BID**
The Committee considered a report of the Director of Innovation and Growth relating to Destination City – Strategic Review Independent Review Report – Growth Bid.
34. **TARGET OPERATING MODEL PROPOSAL - CITY SURVEYOR'S DEPARTMENT (CENTRAL CRIMINAL COURT & ENABLING SERVICES)**
The Committee considered a report of the City Surveyor relating to Target Operating Model Proposals – City Surveyor's Department.
35. **MARKETS CO-LOCATION PROGRAMME - PROGRESS REPORT**
The Committee considered a joint report of the City Surveyor, Major Programmes Director, Chief Operating Officer, Markets Director and Chamberlain updating on the Markets Co-location Programme.
36. **CONFIDENTIAL RESOLUTION TO FINANCE COMMITTEE AND POLICY AND RESOURCES COMMITTEE (FROM DIGITAL SERVICES SUB-COMMITTEE)**
The Committee considered a confidential resolution of Digital Services Sub-committee.
37. **CONFIDENTIAL DECISIONS TAKEN UNDER DELEGATED AUTHORITY OR URGENCY POWERS**
The Committee received a report of the Town Clerk update on confidential decisions taken under delegated authority or urgency powers.

The meeting ended at 4.29pm

Chairman

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